

PFRA Charity Membership

Your organisation relies on face-to-face fundraising to deliver vital income. The Public Fundraising Regulatory Association (PFRA) membership helps you protect that income, safeguard your reputation, and ensure your fundraising reflects your values. As the sector's self-regulatory body, we support you to fundraise confidently, ethically and sustainably.

Exclusive Membership Benefits

QUALITY ASSURANCE

You gain independent oversight through mystery shopping, complaint handling and compliance monitoring. This helps protect your brand, reduce reputational risk and maintain donor trust.

ACCREDITATION

Accreditation ensures your fundraising activity aligns with sector standards and regulatory expectations, giving your leadership and trustees confidence that risks are well managed.

FUNDRAISER REGISTER

Access to a national register of fundraisers helps you identify individuals linked to serious misconduct, protecting your organisation and strengthening confidence in your partners.

TRAINING AND GUIDANCE

You and your teams benefit from practical training and expert support, helping improve fundraiser quality, reduce compliance issues and create better donor experiences.

LOCATION MANAGEMENT

Structured location management helps you manage your campaign effectively, avoid clashes, minimise complaints and protect your ability to operate in key sites.

MEDIA SUPPORT

You receive guidance on media engagement and issue management, helping you respond quickly and confidently while protecting your reputation.

GOVERNMENT AND STAKEHOLDER ENGAGEMENT

You are represented in discussions with councils, government and stakeholders, helping reduce red-tape and protect your ability to fundraise.

NETWORKING AND COMMUNITY

You connect with peers across the sector, sharing knowledge and contributing to a stronger, more sustainable fundraising environment.

JOIN THE PFRA to protect your fundraising, strengthen your reputation, and demonstrate your commitment to best practice.