

PFRA Location Management

The Public Fundraising Regulatory Association (PFRA) safeguards long-term access to the locations your organisation depends on for face-to-face fundraising. Working in with member agencies, councils and site owners, we ensure activity is well-organised, fair and aligned with community expectations. Our work supports access to key locations, strengthens relationships with councils and communities, and helps prevent overcrowding or complaints that could lead to restrictions.

Rosters and Council Agreements

In busy areas where demand is high, the PFRA may introduce roster systems or work with councils to coordinate access to locations. These arrangements help your teams:

- Secure access to high-value locations, including those available only to PFRA members
- Improve visibility of team activity and positioning across PFRA-managed locations
- Avoid overcrowding and reduce the risk of complaints
- Protect long-term access to the locations your programs rely on

Residential Address Flags and Sensitive / No-Go Locations

To protect fundraisers, the public and long-term access to sites, the PFRA maintains lists of sensitive or restricted locations. Where safety concerns exist, vulnerable people are present, or councils, businesses or communities have raised concerns, the PFRA actively manages agency access to ensure fundraising only takes place in appropriate areas. This helps safeguard your organisation from complaints and supports continued access to key locations.

Council Information Database

As a PFRA member, your organisation gains exclusive access to our searchable Council Information Database, ensuring your teams have the information they need to secure the correct permissions, operate in approved locations and meet council requirements. The database provides information on:

- Permit requirements to help your teams prepare confidently
- Application process information to make planning easier
- Key conditions and restrictions to support compliant activity

Resolving Location Clashes

When two PFRA members attend the same location, all fundraisers follow the clear PFRA process to resolve the situation quickly, fairly and with minimal disruption. Clashes are handled professionally, helping maintain positive relationships on site and protect long-term access to key locations.

PFRA Member Benefits

- Coordinated access to rostered fundraising sites and fair allocation
- Guidance to help your agencies secure the correct council permits
- Clear processes for resolving location disputes
- Shared safety measures and protection of key fundraising locations